

Exhibiting at the UK’s favourite dog events

Six great events spread across six fantastic venues..

3 & 4 APRIL
Trinity Park – Ipswich

10 & 11 APRIL
Newbury Showground

2027 DATE TBC
Knebworth House

24 & 25 APRIL
Newark Showground

2 & 3 MAY
Hylands Park

29 & 30 AUG
Norfolk Showground



THE UK'S **FAVOURITE** DOG EVENTS

With thousands of dog owners (and their dogs) at each event, All About Dogs is one of the best loved and well attended dog events in the UK.

OVER **60,000 VISITORS** ACROSS A HOST OF GREAT VENUES

Based at popular venues, including national showgrounds and a grade II listed country park, All About Dogs gives you a huge opportunity to meet thousands of new customers face-to-face. Whether you want to sell your products or build a brand, All About Dogs provides the perfect platform to grow your business.

WELL **ESTABLISHED** & WELL **RESPECTED**

All About Dogs has been running for over 15 years, making it one of the longest running and established dog events with many visitors and exhibitors returning year on year—and we're always excited to welcome newcomers to our shows.

PERFECT FOR BUSINESSES OF **ALL SIZES**

Whether you are representing a multi-national brand or a small family run company, All About Dogs is perfect for businesses of all sizes.

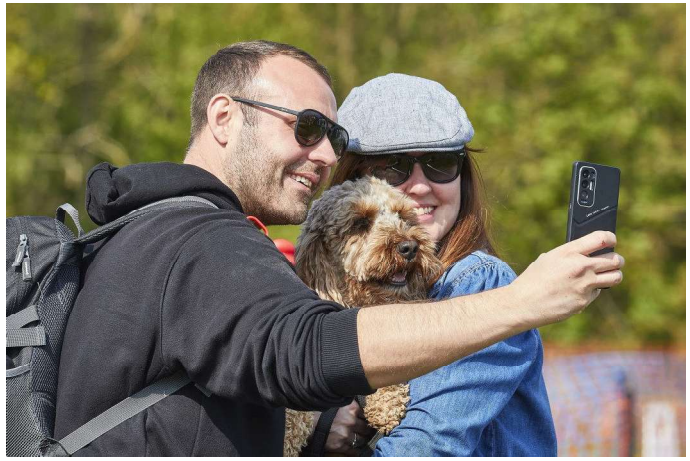




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GREAT REASONS TO GET INVOLVED

All About Dogs offers your business the incomparable opportunity to grow your brand, sell your products and promote your services to an audience of dog-owners.

We're giving you the chance to interact with your target audience face-to-face. Contact us today on **01702 549623** and we can give you a whole host of great reasons to get involved.

WHO GETS INVOLVED

- Pet Insurance companies
- Dog food producers (wet, dry & raw)
- Dog treat producers (natural, home-baked and gourmet)
- Dog accessories including :
    - Leads
    - Harnesses
    - Coats
    - Beds
    - Toys
- Training aids
- Dog behaviourists & training schools
- Holistic dog therapists
- Veterinary practices
- Dog health Supplement Providers

"ALL ABOUT DOGS HAS OVER 97,000 SOCIAL MEDIA FOLLOWERS "

- Pet-friendly home improvements
- Motor vehicle companies
- Dog crates & car accessories
- Dog friendly hotels
- Breed stands
- Garden products & accessories
- Caterers & hot drinks
- Country clothing
- And much more...

HOW TO BOOK YOUR SPACE

Booking your space couldn't be easier:

1) Identify which space option you require from the list below
2) Contact us on **01702 549623** and speak to Rachel
3) Pay £75 deposit to reserve your space*
4) We'll confirm your booking

2027 PRICING

OUTSIDE SPACE ONLY— OWN GAZEBO REQUIRED

	All (excl Knebworth)
3m x 3m =	£375
6m x 6m =	£455
9m x 9m =	£555
12m x 12m =	£655

We no longer offer marquee hire at our events.

*A non-refundable £75 deposit will reserve your space. The outstanding amount is due one month prior to the relevant show.

FREE EXHIBITOR PARKING

We allow for one exhibitor vehicle parking space on site - this can be behind your stand if you have booked enough room. For additional vehicles/camping, please contact us on 01702 549623 for further information.





Become A SponSoR !

The All About Dogs Show offers a huge opportunity for companies **of all sizes** to meet their customers face-to-face.

From multi-nationals to family-run businesses there is something to fit in with your requirements.... And why not enhance your opportunity by becoming a show sponsor.

With a huge marketing reach per show, your company can take advantage of one of the All About Dogs Show Sponsorship packages.

With options including Headline Sponsor, Gold Sponsor and Silver Sponsor, we can tailor a sponsorship package to fit in with your marketing budget.

Our sponsorship packages include:

- Premium stand position at the show
- Branding in key areas across the show
- Banner opportunities in high visibility sites
- Prize giving and photo opportunities.
- Acknowledgements and company logo in the Show Guide, e-marketing and website.
- Social media exposure to thousands of dog owners
- Complimentary tickets to the show.

Sponsorship packages start from **only £2,250 + VAT**. Contact us today on **01702 549623** for more information on the options available.

"WITH THE EXTRA PROMOTION INCLUDED IN THE PACKAGE, IT MAKES SENSE TO BE A SPONSOR...."

jr napo PET PRODUCTS

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A FRESH take on dog food

your dog MEMBERSHIP



All About Dogs

An event organised by DOG LOVERS for DOG LOVERS

CONTACT US TODAY

Booking your space at All About Dogs 2026 couldn't be simpler. Just a £75 deposit will secure your position at the events, with nothing else to pay until one month prior to the relevant show.

For more information contact

Rachel Upson today on **01702 549623**

Or email **rachel@aztecevents.co.uk** and we'll contact you!