

All About Dogs

An event organised by DOG LOVERS for DOG LOVERS

4 & 5 MAY

Hylands Park

2025 Show Guide



**Headline
Sponsor 2025**

napo

All About Dogs

Hylands Park, Chemsford: Sunday 4th & Monday 5th May

Correct at time of publication. Subject to change without prior notification.

WELCOME TO ALL ABOUT DOGS

Unleash the four-legged FUN!

Hello and welcome to this year's All About Dogs Show Hylands! We've got two days packed with exciting arena displays, expert advice, Breed Meet Ups, our **NEW All About Dogs Wellness Zone**, over 100 doggy trade stands, almost 50 Fun Dog Show classes and lots of have-a-go activities, plus talent competitions, live music, fun quizzes and much more...

Have fun together with your dog at this year's have-a-go activities! They offer a great chance to bond with your dog and learn something new – or if you've tried the activities before, you can build on your skills together. If you enjoy yourselves, make sure you speak to the team running the activity as they may run a club that you can join too!

For incredible displays across the weekend, head over to the Main Arena to see the likes of Lucy Heath and the Trickstars, Crufts star Nicci Hindson, the Essex Police Dog Unit, plus enjoy fun and fast paced obedience displays and demonstrations.

Plus, there's a huge selection of trade stands selling dog and non-dog related products with many at special show discounted prices. From the latest dog gadgets to training aids and treats. If you want to treat your dog to the perfect day out, the All About Dogs Show is the place to be...



We hope you have a pawsome day with us!

All About Dogs Show Team

SHOW INFORMATION

Opening Times: 9.30am - 5pm

Address: Hylands Park, Greenbury Way, Chelmsford, CM2 8FS

Tickets: Available online at www.allaboutdogsshow.co.uk

Parking: FREE



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Step 1: Grab an iconic blue bandana at the Napo stand

Step 2: Use as many treats as it takes to get the money shot

Step 3: Tag us in your pics on Insta **@napopetcare** for the chance to win* a year's free insurance!

*T&Cs apply. Visit napo.pet/events to find out more.

Instagram [@napopetcare](https://www.instagram.com/napopetcare)

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All About Dogs Timetable 2025

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MAIN ARENA

11.00am

SUN: Essex Police Dog Unit

MON: HTM with Nicci Hindson

11.45am

Lucy Heath & the Trickstars

12.30pm

Scentwork Demonstration

1.15pm

Crufts HTM star Nicci Hindson

2.00pm

SUN: Essex Police Dog Unit

MON: Gundog Demonstration

2.45pm

Lucy Heath & the Trickstars

3.15pm

SUN: Gundog Demonstration

MON: Saint Sled Dog Rescue



4.00pm



Best in Show

VILLAGE GREEN

All fun competitions in the Village Green area are FREE to enter and everyone gets a rosette for taking part.

11.00am: Live Music from Hollie-Blue

11.30am: Royal Dog Competition

12.00pm: Instadog Meet Up

12.30pm: Meet Retired Police Dog Baloo (Sun)
Live Music from Hollie-Blue (Mon)

1.00pm: Lucy Heath & the Trickstars

1.30pm: Smarty Pooch Talent Competition

2.00pm: Live Music from Hollie-Blue

2.30pm: Pup Quiz

3.00pm: Live Music from Hollie-Blue



All About Dogs Fun Dog Shows

Hylands Park, Chelmsford: Sunday 4th & Monday 5th May

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FUN DOG SHOW 1

OPEN TO ALL DOGS

Proceeds to the Notts & Yorkshire Boxer Rescue

- 11.30am: Fabulous Dog Family
- 11.50am: Loveliest Lady
- 12.15pm: Best Rescue Dog
- 12.35pm: Most Awesome Eyes
- 1.00pm: Owner who looks like their dog
- 1.20pm: Dogs with a Disability
- 1.20pm: Best Fancy Dress
- 2.00pm: Fabulous Fella
- 2.25pm: Gorgeous Golden Oldie (7+ years)
- 2.25pm: Best Trick
- 2.40pm: Best Paw Shaker
- 3.00pm: Best Junior Handler (under 16 years)
- 3.20pm: Musical Sit Competition
- 3.40pm: Judge's Favourite



Please be aware
that class times may
vary on the day.

FUN DOG SHOW 3

OPEN TO LARGE DOGS

Proceeds to the German Shepherd Rescue Elite

- 12.00pm: Best Condition
- 12.20pm: Best Adult (1-7 years)
- 12.40pm: Best Veteran (7+ years)
- 1.00pm: Best Crossbreed
- 1.20pm: Best Pedigree
- 1.40pm: Gorgeous Girl
- 2.00pm: Stunning Boy
- 2.20pm: Best Puppy (3-12 months)
- 2.40pm: Rescue / Rehome
- 2.55pm: Happiest Dog
- 3.15pm: Judge's Choice



FUN DOG SHOW 2

OPEN TO ALL DOGS

Proceeds to the German Shepherd Rescue Elite

- 12.00pm: Golden Oldies
- 12.15pm: Handsome Dog
- 12.35pm: Marvellous Markings
- 12.50pm: Prettiest Princess
- 1.10pm: Best Rescue/Rehome
- 1.25pm: Cutest Puppy (3-12 months)
- 1.45pm: Adorable Adult
- 2.05pm: Waggiest Tail
- 2.20pm: Cutest Crossbreed
- 2.40pm: Perfect Pedigree
- 3.00pm: Child's Best Friend (under 16)
- 3.20pm: Friendliest Dog



FUN DOG SHOW 4

OPEN TO SMALL/MEDIUM DOGS

Proceeds to FLOOF

- 11.20am: Most Handsome
- 11.40am: Golden Oldie (over 7 years)
- 12.00pm: Lovely Lady
- 12.20pm: Precious Pup (under 12 months)
- 12.40pm: Judge's Favourite
- 1.00pm: Fabulous Family (2+4 legs)
- 1.40pm: Junior Handler (under 16)
- 2.00pm: Most Handsome
- 2.20pm: Lovely Lady
- 2.40pm: Precious Pup (under 12 months)
- 3.00pm: Waggiest Tail
- 3.20pm: Best Rescue



Registration from 10am

Entry for each Fun Dog Show:

£1.50 for first class. Each class after is £1.00
(all proceeds go to the rescues running the classes)

BEST IN SHOW: MAIN ARENA AT 4PM

If your dog wins a first place rosette they are invited to
take part in the All About Dogs Best in Show. Entry is free.



All About Dogs Breed Meet Ups

Hylands Park, Chelmsford: Sunday 4th & Monday 5th May

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We're su-PAW excited to be running FREE Breed Meet Ups at this year's All About Dogs Show Hylands!

Whether you and your dog would like to meet more beautiful Boxers, chill out with some Chow Chows or enjoy playtime with Pugs, the All About Dogs Breed Meet Ups are THE place to be!

There's no need to pre-register, just turn up at the time slots below for some relaxed social time. Please note that dogs must remain on leads.

SUNDAY

- 11.00am:** Greyhounds, Whippets, Lurchers
- 11.15am:** Boxers
- 11.30am:** French & English Bulldogs
- 11.45am:** Labradors / Retrievers
- 12.00pm:** Puppies (under 12 months)
- 12.15pm:** Spaniels
- 12.30pm:** Brand Ambassador Meet Up
- 1.30pm:** Small Dogs
- 1.45pm:** Poodles & Poodle Mixes
- 2.00pm:** Pugs
- 2.15pm:** Rescues
- 2.30pm:** Schnauzers
- 2.45pm:** Best of the Rest (all breeds)

MONDAY

- 11.00am:** Terriers
- 11.15am:** Collies
- 11.30am:** Huskies / Malamutes
- 11.45am:** Pointers / Setters
- 12.00pm:** Dachshunds
- 12.15pm:** Chow Chows
- 12.30pm:** Brand Ambassador Meet Up
- 1.30pm:** Beagles
- 1.45pm:** Large Dogs
- 2.00pm:** Dalmatians
- 2.15pm:** Staffies
- 2.30pm:** Crossbreeds / Best of the Rest



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SHOW PLAN 2025



Polite Request: Please keep your dog on a lead at all times, unless you are taking part in the have-a-go activities under the supervision of our team. If you have an extendable lead, please keep these locked on a short length while in main public areas to avoid trip hazards. Please ensure that your dog has full and up-to-date inoculations before attending the show.

Whilst we advertise events, activities and entertainments we will not be held responsible for the failure of any events, activity and/or entertainment being available or the quality of any of the events, activities or entertainments. Failure of any of these to please cannot be held as a reason for refund. Disclaimer: By entering this fun dog show you are agreeing to take full responsibility for, any injury or damage to your dog(s) and it is not the liability of Aztec Shows LLP including disappearance, theft, death or otherwise. You are fully liable for your animal should they cause any damage or injury. Any dog showing aggressive behaviour at the show will be asked to leave with no refund given. In the interests of hygiene make sure you pick up after your dog. Any photos taken by a member of Aztec Shows LLP may be used in future for promotion of the show. Visitors are reminded that the terrain of the show may be unstable please be aware of the possibility of slips, trips and falls. By entering the show you are agreeing to the above disclaimer and that the images taken may be used.

All About Dogs Wellness Zone

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NEW FOR 2025... Come and join us in the **All About Dogs Wellness Zone** for a series of interactive talks from the experts, including vets, behaviourists, dog trainers and more.

11.30am

The Three Most Common Behaviour Issue

Kassie Woods, Surrey Dog Training

11.45am

Nose to Tail Guide

Dr Patricia, The Net Vet

12.00pm (Sun)

Guide Dogs Volunteering: How to get involved locally

Phoebe Coles, Guide Dogs UK

12.00pm (Mon)

Why Wouldn't You Walk Your Dog?

Niki French, Pup Talk

12.15pm (Sun)

To sniff or not to sniff:

The benefits of scentwork

Rachel Rodgers, MSc, CAB, Napo's Head of Training & Behaviour

2.00pm

The Emotional Challenges of Owning an Anxious Dog

Sarah Beckley-Jones, My Anxious Dog

2.15pm

Nutrition and Your Dog's Allergies

Dr Patricia, The Net Vet

2.30pm (Sun)

Guide Dogs Volunteering: How to get involved locally

Phoebe Coles, Guide Dogs UK

2.30pm (Mon)

To sniff or not to sniff:

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All About Dogs Have-a-go fun!

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DOCK DIVING
with K9 Aqua Sports

FLYBALL
with Solar Flyball

MINI-AGILITY
with Pug Life Rescue

AGILITY
with BTAC Dog Training

HOOPERS
with BTAC Dog Training

FASTEST RECALL
with German Shepherd Rescue Elite

LURE RACING
with Aces

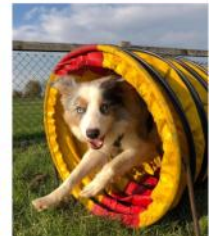
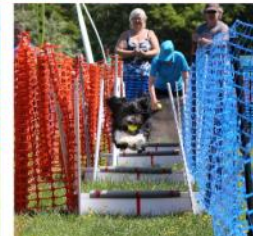
TOMBOLA DASH
with Notts & Yorkshire Boxer Rescue

SCURRIES
with Jixenwell Gundogs

HEELWORK TO MUSIC
with Nicci Hindson, Strictly Canine HTM

HURDLES
with Aces

SCENTWORK
with Napo Pet Insurance



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stand

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All About Dogs Essex Police Dogs

The Essex Police Dog Unit will be returning to the All About Dogs Show Hylands on Sunday 4th May 2025.

The Essex Police Dog Team will be showcasing the many attributes of Police Dogs including the detention of criminals, as well as demonstrating vehicle pursuits with a thrilling display in the Main Arena at 11am and 2pm on Sunday 4th May 2025.

Plus, visitors will be able to meet the Essex Police Retired Dogs on the day and learn about the good work done by the Essex Retired Police Dogs Fund (ERPDP).



Meet Essex Police Retired Police Dog Baloo

We're also honoured to be joined by this year's Kennel Club Hero Dog Award winner, Baloo and her owner Mandy.

Baloo is a retired Essex Police Dog who, while on duty, was hit by a suspect's car fleeing a crime scene, resulting in life-changing injuries and the amputation of one of her legs.

Baloo and Mandy will be in the Village Green area at 12.30pm on Sunday where you can learn about Baloo's past, the good work that the Essex Police Dog Unit do and her recent win at Crufts!



All About Dogs Guide Dog Demos

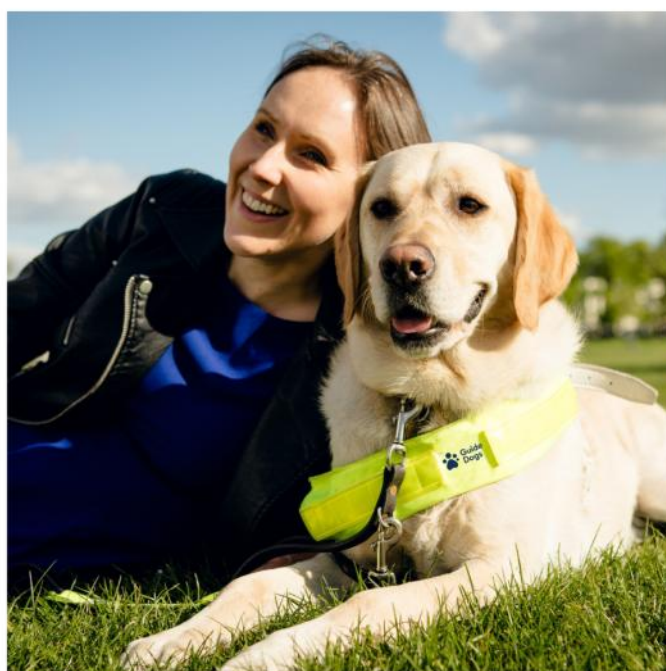
Learn more about the Guide Dogs with two demonstrations from the Guide Dogs for Blind Association on Sunday and Monday PLUS a Q&A session in the Wellness Zone on Sunday.

The Guide Dogs for the Blind Association will be performing two demonstrations at the All About Dogs Show Hylands on Sunday & Monday.

Guide Dogs is a charity that provides life-changing support to people with sight loss by training guide dogs and mobility assistance dogs to give people with sight loss freedom.

The Demonstration Events team will be in the Guide Dogs arena at **11.30am** and **2.30pm** to 'show, not tell' the impactful work the Guide Dogs for the Blind Association do.

Plus, come along and chat to the Local Volunteering Attraction Coordinator Phoebe on Sunday, who will speak about volunteering opportunities in the local area in our Wellness Zone at **2.30pm**.




All About Dogs Yellow Space Zones


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After launching the revolutionary Yellow Space Zones at the All About Dogs Shows in 2024, we are proud to be supporting #DogsinYellow at the All About Dogs Show again this year.

For dogs that are a little anxious or need extra space, we'll be providing special "Yellow Space Zones". The areas will be staffed with knowledgeable volunteers and filled with enrichment toys giving dogs the chance to relax and explore the space with their owners.

Here's what you can expect:

 **A Safe Retreat:** Owners can take a break with their dog to enjoy a cup of coffee or a leisurely lunch while they explore the Yellow Space Zone together.

 **Enrichment Activities:** Each zone will be equipped with specially curated enrichment products, including items designed to promote licking, which helps dogs relax. Plus, there will be an array of snuffle toys and cardboard chaos for extra fun!



 **Supportive Environment:** Yellow Space Zones will be staffed with knowledgeable volunteers who understand the needs of anxious dogs and their owners. They will be on hand to offer assistance and ensure a stress-free experience for everyone. We're dedicated to creating a welcoming and inclusive environment for all dogs.

Ask the Expert *Kassie Woods*

We're proud to be joined by a number of dog experts at this year's event including the incredible **Kassie Woods**.

Kassie is a certified Clinical Animal Behaviourist and Trainer, who covers everything from recall and lead walking to scentwork and more.

Kassie completed a degree at the Royal Veterinary College, followed by a Masters in Clinical Animal Behaviour at the University of Lincoln. She is also a member of the Fellowship of Animal Behaviour Clinicians and a Fellow of the Higher Education Academy.

In her spare time, Kassie can be found training her three Labradors, Archie, Flo and Sunny, in an array of sports such as Agility, Gundog in line with the Gundog Club, Scentwork and Heelwork to Music!



As well as being on hand to offer advice to visitors and their dogs throughout the show in our Ask the Expert area, Kassie will also be running Scentwork and Gundog demonstrations in the Main Arena at 12.30pm and 3.15pm on Sunday and 12.30pm and 2pm on Monday. See our Main Arena Timetable for more details.

All About Dogs Amazing Dogs...

Dogs truly are amazing and this year we're proud to welcome a range of wonderful dogs and volunteers from clubs, charities and rescues including **The Association of Nihon Ken** and **Saints Sled Dog Rescue**.



The Association of Nihon Ken

Introducing you to the six native Japanese breeds all designated as 'Natural Living Monuments' of Japan - the Akita Inu, Hokkaido Ken, Kai Ken, Kishu Ken, Shiba Inu and Shikoku Ken. Meet some of these wonderful dogs in the fur and learn from the team's breed experts and owners what it's like to share your home with one of the Nihon Ken breeds.



Saints Sled Dog Rescue

The non-profit charity is dedicated to rescuing, rehabilitating and re-homing unwanted Northern breeds around the UK. Find out more about the AMAZING work they do and the beautiful sled dog breeds in their care (you can even meet some of their dogs) by visiting the Saint Sled Dog Rescue stand at the All About Dogs Show!



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All About Dogs Shopping stands

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DOG TOYS

DOG FLEECES

PET PORTRAITS



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SEE YOU
NEXT YEAR!

All About Dogs

An event organised by DOG LOVERS for DOG LOVERS

3 & 4 MAY
2026

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