

10TH
ANNIVERSARY

All About Dogs

An event organised by DOG LOVERS for DOG LOVERS

Exhibiting Opportunities 2021



THE REGIONS NUMBER ONE DOG EVENTS

With thousands of dog owners (and their dogs) at each event, All About Dogs has earned the enviable reputation of being the regions' No.1 dog events .

OVER 100,000 VISITORS ACROSS A HOST OF GREAT VENUES

Based at popular venues, including national showgrounds and a palace, All About Dogs gives you a huge opportunity to meet thousands of new customers face-to-face. Whether you want to sell your products or build a brand, All About Dogs provides the perfect platform to grow your business.

WELL ESTABLISHED & WELL RESPECTED

All About Dogs has been running for 10 years, making it one of the longest running and established dog events . All About Dogs has a great history and an amazing future...

PERFECT FOR BUSINESSES OF ALL SIZES

Whether you are representing a multi-national brand or a small family run company, All About Dogs is perfect for businesses of all sizes.

2 & 3 APRIL
Newbury Showground

24 & 25 APRIL
Newark Showground

2 & 3 MAY
Brentwood Centre

30 & 31 MAY
Hylands Park

3 & 4 JULY
Blenheim Palace

29 & 30 AUG
Norfolk Showground

2021 TBC
Trinity Park - Ipswich

Book Today!





Book
Today!

GREAT REASONS TO GET INVOLVED

All About Dogs offers your business the incomparable opportunity to grow your brand, sell your products and promote your services to an audience of dog-owners. We're giving you the chance to interact with your target audience face-to-face! Contact us today on 01702 549623 and we can give you a whole host of great reasons to get involved!

WHO GETS INVOLVED

- ◆ Pet Insurance companies
 - ◆ Dog food producers (wet & dry)
 - ◆ Dog treat producers
 - ◆ Dog accessories including :
 - ◆ Leads
 - ◆ Harnesses
 - ◆ Coats
 - ◆ Beds
 - ◆ toys
 - ◆ Training aids
 - ◆ Dog behaviourists & training schools
 - ◆ Holistic dog therapists
 - ◆ Veterinary practices
 - ◆ Pet-friendly home improvements
 - ◆ Dog health Supplement Providers
- ◆ Motor vehicle companies
 - ◆ Dog charities
 - ◆ Dog friendly hotels
 - ◆ Breed stands
 - ◆ Garden products & accessories
 - ◆ Caterers & hot drinks
 - ◆ Bars
 - ◆ And much more...

“98% OF VISITORS
BRING THEIR DOGS
TO THE SHOW..!”

“ALL ABOUT DOGS
HAS OVER 26,000
FACEBOOK
FOLLOWERS!!”



BLenheim PALACE

PAWS AT THE PALACE

UK'S NUMBER ONE DOG EVENT IS COMING TO THE PALACE..

Join a whole host of top names at one of Europe's best loved palaces in July when All About Dogs celebrates it's 10th birthday at the inaugural Paws at the Palace.

Set on the beautiful gardens of Blenheim Palace, in the heart of Oxfordshire, the new premium event offers exhibitors the perfect opportunity to meet thousands of dog-owners face-to-face.

"IN THE HEART OF OXFORDSHIRE AT ONE OF EUROPE'S BEST LOVED PALACES..."

3 & 4 JULY

Blenheim Palace

2021 Prices:

Option 1 OUTSIDE SPACE ONLY

3m frontage x 6m depth = £650

6m frontage x 10m depth = £750

9m frontage x 10m depth = £850

12m frontage x 10m depth = £950

Option 2 SHEDDING MARQUEE

3m frontage x 6m depth = £700 + VAT

6m frontage x 6m depth = £1000 + VAT

PLEASE NOTE - these prices apply to the Blenheim Palace event only. Please contact us for prices for other events.



Become A Sponsor!

The All About Dogs Show offers a huge opportunity for companies of **all sizes** to meet their customers face-to-face.

From multi-nationals to family-run businesses there is something to fit in with your requirements.... And why not enhance your opportunity by becoming a show sponsor.

With a marketing reach of well over one million per show, your company can take advantage of one of the All About Dogs Show Sponsorship packages.

Ranging from the Main Show Sponsor (Platinum Package), through to the Trade Stand PLUS (Bronze Package) we can tailor a sponsorship package to fit in with your marketing budget. Our sponsorship packages include:

- Branding in key areas across the show
- Banner opportunities in high visibility sites
- Prize giving and photo opportunities.
- Acknowledgements and company logo in the prize schedule, catalogue, guide and website
- Social media exposure to thousands of dog owners

Sponsorship packages start from **only £750 + VAT**. Contact us today on **01702 549623** for more information on the options available.

“WITH THE EXTRA PROMOTION INCLUDED IN THE PACKAGE, IT MAKES SENSE TO BE A SPONSOR....”



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CONTACT US TODAY

Booking your space at All About Dogs 2021 couldn't be simpler. Just a £50 deposit (£100 deposit for Blenheim Palace event) will secure your position at the events, with nothing else to pay until one month prior to the relevant show.

For more information contact

Natalie Shawe today on **01702 549623**

Or email nat@aztecevents.co.uk and we'll contact you!