



All About Dogs

Exhibitor Information

SUFFOLK

Trinity Park, Ipswich, Suffolk - TBC

BERKSHIRE

Newbury Showground, Newbury, Berkshire - 13/14
April 2019

NOTTINGHAMSHIRE

Newark Showground, Newark, Nottinghamshire -21/22
April 2019

ESSEX (BRENTWOOD)

Brentwood Centre, Brentwood, Essex - 5/6 May 2019

ESSEX (CHELMSFORD)

Hylands Park, Chelmsford, Essex - 26/27 May 2019

NORFOLK

Norfolk Showground, Norwich, Norfolk - 25/26 August
2019



All About Dogs

BE PART OF THE COUNTRY'S BEST LOVED DOG EVENTS...

The All About Dogs Shows cater for all levels of business, whether you are taking your first steps on direct face-to-face marketing or simply looking to increase your existing events calendar. With over 90,000 visitors across the series of events, we are offering you the chance to:

- * Demonstrate, promote and sell your products (or services)
- * Engage with thousands of enthusiastic targeted visitors
- * Build your client base
- * Optimise your brand awareness
- * Drive customers to your website

BOOKING YOUR STAND AT ANY OF THE SHOWS CAN'T BE SIMPLER...

Outside prices currently start from £295 for the weekend and undercover prices from £240 – You can find all the prices later in this pack. Identify which events that you would like to exhibit at, determine size and contact us on 01702 549623. All we require from you to confirm your stand is a **£50 deposit per event** – you don't pay anything else until one month prior to the event!

“You don't have to sell dog products to be part of the shows...”

EXAMPLES OF PRODUCTS / SERVICES WELCOME AT ALL ABOUT DOGS SHOW INCLUDE:

- Pet foods, health & nutrition
- Dog beds
- Training schools & aids
- Leads & collars
- Photography
- Grooming
- Kennel services & pet friendly holidays
- Dog walkers
- Food bowls
- Toys
- Coats & blankets
- Vets & Insurance services
- Dog charities and rescues
- Arts, Crafts & Gifts (in the shopping arcade)
- Food & Drink (in the festival of food & drink)
- Clubs and social sites
- And much more....





IT DOESN'T COST A LOT TO BE IN FRONT OF THOUSANDS OF NEW CUSTOMERS...

What better way to make new customers other than to meet them! Exhibiting at the region's favourite dog events doesn't cost a lot, especially when you consider we are giving you the opportunity to meet literally thousands of targeted visitors face-to-face. What's more, we will notify all our All About Dogs fans of your attendance at the shows via our eNewsletters and our dedicated All About Dogs Shows Facebook page (over 22,000 likes). **PLEASE NOTE** prices displayed are for the show duration (i.e. 2 days).

OUTDOOR SPACE PRICES:

3m frontage x 6m depth = £295

6m frontage x 10m depth = £345

9m frontage x 10m depth = £445

UNDERCOVER SPACE PRICES:

(Clearspan General Shopping Marquee. Ideal for all types of products (not just dog related) that prefer space in a big shopping marquee with other exhibitors..)

3m x 2m = £240

4m x 2m = £320

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www.allaboutdogsshow.co.uk

